

Secondary Life Markets Conference 2025



MONDAY
15TH SEPTEMBER 2025
ZURICH, SWITZERLAND

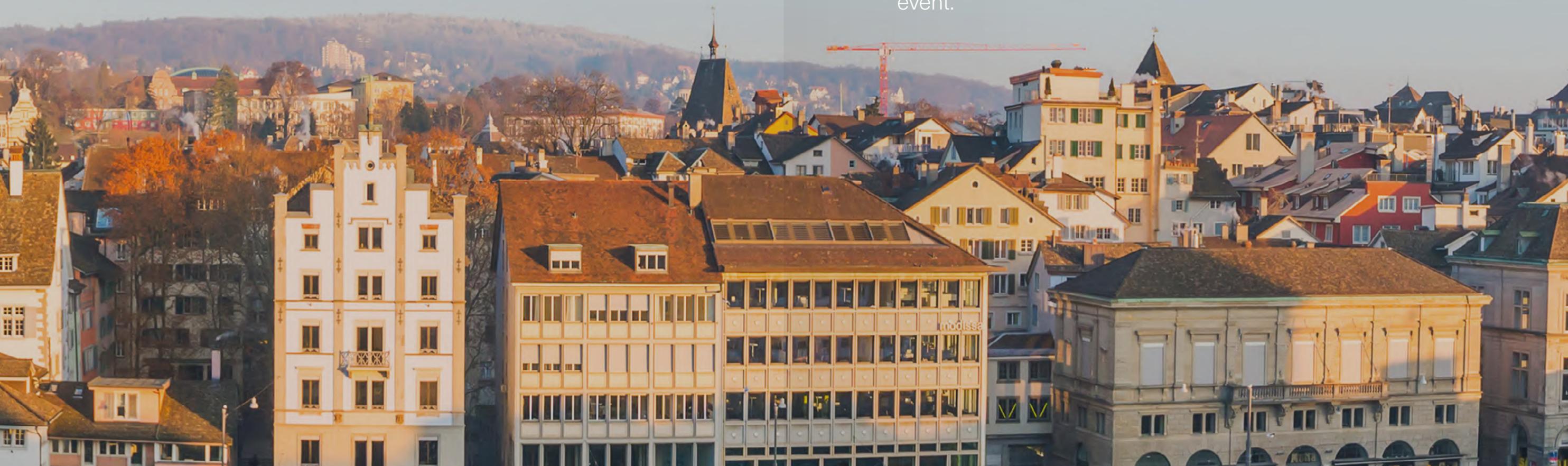
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Secondary Life Markets Conference 2025

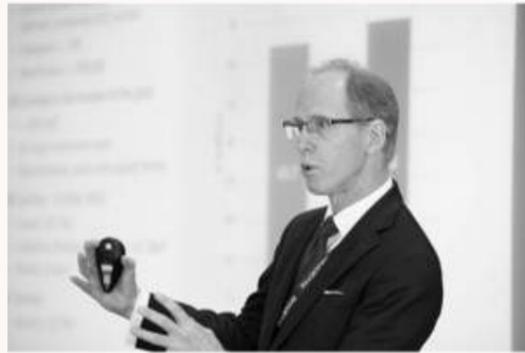
The Secondary Life Markets Conference | 2025 will take place in Zurich, Switzerland on Monday, September 15th, 2025. Hosted by the European Life Settlement Association, this must-attend conference will bring industry peers together to cover the latest market insights, news and trends in the Life Settlement and other secondary life markets.

We are excited to offer a number of sponsorship opportunities to help you showcase your firm, build new relationships and develop your brand recognition. Put your business in the spotlight and engage and interact with the life markets at this unique event.

ELSA members can benefit from a 20% discount on all sponsorship packages. Furthermore we are pleased to offer members of the Life Insurance Settlement Association (LISA) and the Institutional Life Market Association (ILMA) a 10% discount.



Speaking Opportunities



Networking Opportunities





Prime Sponsor

As Prime Sponsor your company will be recognized as the premier supporter of Europe’s only Secondary Life Markets Conference. Benefiting from the highest brand visibility your company will be front and center throughout the event.

With this sponsorship you are entitled to two full pages, a full page advert and full page company information space, within the conference guide and post conference summary (electronic and printed). See page 7 for information space available.

Please email admin@elsa-sls.org for advert dimensions.

Sponsorship Benefits

- Your logo on the plenary sponsorship banners highlighting your company as the Prime Sponsor throughout the day.
- Your logo prominently displayed in electronic media prior to the conference and printed material on the day.
- Press release announcing your sponsorship of the conference.
- Exhibition space in the conference reception area.
- Promotional item with sponsor’s logo. (Cost of item to be covered by the Sponsor)
- Acknowledgment by the Conference Chair during the event.
- Attendee list available at request.
- Six complimentary registrations to be used by your team or guests.

Only 1 available - £12,500

Prime Sponsor Company Name

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Conference Leader

The Conference Leader option is your opportunity to gain exposure to those engaged and interested in the longevity and mortality markets. With enhanced visibility and advanced access to conference content this will provide your company with an ideal platform to network and promote your services.

With this sponsorship you are entitled to two full pages, a full page advert and full page company information space, within the conference guide and post conference summary (electronic and printed). See page 9 for information space available.

Please email admin@elsa-sls.org for advert dimensions.

Sponsorship Benefits

- Your logo displayed in electronic media prior to the conference and printed material on the day.
- Exhibition space in the conference reception area.
- LinkedIn post announcing your sponsorship.
- Promotional item with sponsor's logo. (Cost of item to be covered by the Sponsor)
- Acknowledgment by the Conference Chair during the event.
- Attendee list available four weeks prior to the conference.
- Four complimentary registrations to be used by your team or guests.

2 available - £7,500

Conference Leader

Company Name

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Conference Partner

As one of our Conference Partners you will have the opportunity to highlight your firm as a pillar of the Life Settlement community leaving a lasting impression on each attendee.

With this sponsorship you are entitled to one full page, a half page advert and half page company information space, within the conference guide and post conference summary (electronic and printed). See page 11 for advert and information space available.

Please email admin@elsa-sls.org for advert dimensions.

Sponsorship Benefits

- Your logo displayed in electronic media prior to the conference and printed material on the day.
- LinkedIn post announcing your sponsorship.
- Promotional item with sponsor's logo. (Cost of item to be covered by the Sponsor)
- Acknowledgment by the Conference Chair during the event.
- Attendee list available three weeks prior to the conference.
- Three complimentary registrations to be used by your team or guests.

4 available - £5,000

Conference Partner

Company Name

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Conference Break Host

As a break host your company has the opportunity to refresh and reenergize the attendees during one of the four breaks. A fantastic opportunity to reinforce a positive impression of your brand on the Secondary Life Markets as a whole. The break sponsorships available are as follows:

1. Morning Coffee Break Sponsorship
2. Lunch Break Sponsorship
3. Afternoon Break Sponsorship
4. Cocktail Reception Sponsorship

With this sponsorship you are entitled to one full page, a half page advert and half page company information space, within the conference guide and post conference summary (electronic and printed). See page 13 for advert and information space available.

Please email admin@elsa-sls.org for advert dimensions.

Sponsorship Benefits

- Your logo displayed in electronic media prior to the conference and printed material on the day.
- Sponsorship of either the morning break, lunch break, afternoon break or cocktail reception
- Promotional item with sponsor's logo. (Cost of item to be covered by the Sponsor)
- Acknowledgment by the Conference Chair during the event and prior to your relevant break.
- Attendee list available two weeks prior to the conference.

4 available from £5,000

Conference Break Host

Company Name

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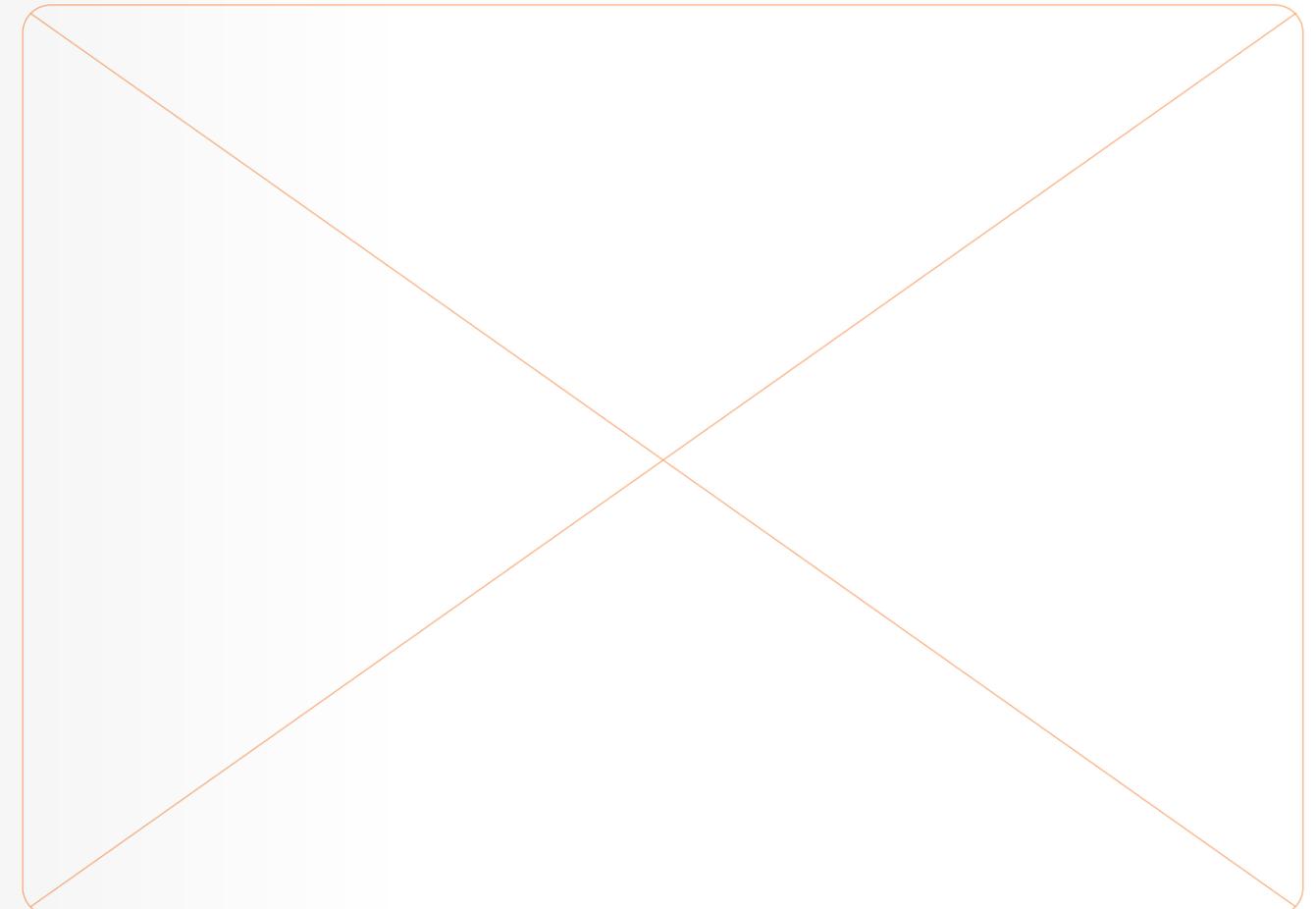
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Conference Supporter

By joining us as a Conference supporter you benefit from heightened brand visibility demonstrating your role as a key participant in the longevity/mortality markets.

With this sponsorship you are entitled to a quarter page company information space within the conference guide and post conference summary (electronic and printed). See page 15 for information space available.

Sponsorship Benefits

- Your logo displayed in electronic media prior to the conference and printed material on the day.
- Promotional item with sponsor’s logo. (Cost of item to be covered by the Sponsor)
- Acknowledgment by the Conference Chair during the event.
- Attendee list available two weeks prior to the conference.
- One complimentary registration to be used by your team or a guest.

No limit - £2,500

Conference Supporter

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■ ■ ■
The better the question.
The better the answer.
The better the world works.



And Thank You to Our Venue Hosts

We are grateful to EY for hosting this event at their offices in Zurich, Switzerland. The Auditorium is a dedicated conference space, providing an excellent venue to network and catch up on all the latest market trends.

Venue
EY, Maagpl. 1
Zurich 8005, Switzerland

Venue Sponsor EY

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Zurich 8005, Switzerland

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At EY, we are committed to building a better working world – with increased trust and confidence in business, sustainable growth, development of talent in all its forms, and greater collaboration.

We want to build a better working world through our own actions and by engaging with like-minded organisations and individuals. This is our purpose – and why we exist as an organisation.

Running through our organisation is a strong sense of obligation to serve a number of different stakeholders who count on us to deliver quality and excellence in everything we do. We want to use our global reach and scale to convene the conversation about the challenges facing economies and the capital markets.

When business works better, the world works better.

About ELSA

The European Life Settlement Association (ELSA) was founded in 2009 to set standards for the European life settlement industry. ELSA represents investors, service providers and intermediaries in the longevity and mortality markets who are looking to promote best practice by providing accurate, authoritative information to institutional investors, regulatory bodies and the media.

ELSA's focus is on the promotion of transparency and the positive development of the life industry's reputation amongst all stakeholders. We endeavour to encourage fair competition and investor protection within the life market.

Our efforts are organised around four main pillars:

- Encouraging best practice;
- Educating industry participants, the public, regulators and the media;
- Developing new and innovative longevity- based research;
- Leading the promotion of life markets amongst investors.

ELSA members must comply with the Association's Code of Practice, a comprehensive framework that ensures the highest professional and ethical standards within the industry and protection of the interests of investors in the asset class. Membership is open to capital providers, service providers and intermediaries in the longevity and mortality markets.

The Code of Practice

ELSA's Code of Practice has established common standards of best practice within the life settlement industry and protect the interests of investors in the asset class.

Our Location

97 Fable
261c City Road
London EC1V 1AP

General Enquiries

admin@elsa-sls.org

Visit us at

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The ELSA logo is displayed in a white, serif font within a dark blue rounded rectangular box. The letters are bold and have a classic, slightly ornate appearance.